



PIONEER

HIGH SCHOOL MUSIC DEPARTMENT

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Music Industry Course Description

Music Industry is a general music class curriculum grounded in project based learning methodology utilizing all areas of the National Core Arts Standards in Music Education. Understanding the music industry is the premise for the project as four particular roles (Managers, Musicians, Advertising/Marketing, and Writers) are played out by members of a music class. The roles give students responsibilities that support the efficacy and eventual success or failure of the band. Work within groups allows for differentiation, ownership, and accessible music education to all students by offering real world experiences through chosen positions to support their band in any capacity they can imagine, modified or advanced. The project revolves around four (4) major assessments with rubrics: 1) Band Binder Checks, 2) Cover Song Performance, 3) Original Song Performance, and 4) Peer/Group Evaluations. Grades received for assessments are shared among the individual groups as well as the entire band/class. To add a higher purpose, the band/class chooses a charity for which students will raise funds and donate, giving a constructive connection with people and community. Equally important to lessons learned about hardships and fortunes of the music industry is the necessity for students to understand how to work with one another professionally. Successes and failures, encouragement and disappointment, elation and frustration, and unity and division are all very real feelings and experiences for our students to learn from and prepare for the real world.